



PropelPay Point-of-Sale Digital Finance

Transform Your Transactions with PropelPay

PropelPay revolutionises online B2B technology sales with 100% digital finance at webshop checkout. Our seamless, integrated solution helps merchants boost conversions and increase order values, while offering customers flexible payment terms. Get paid quickly while customers acquire new technology without tying up capital.

It's as easy as 1-2-3

- 1 SME customers choose the business equipment they want to purchase
- 2 They select the term – 1, 2, 3, or 4 years depending on equipment type
- 3 The payments are spread in simple, fixed, monthly amounts

Seamless Multi-Channel Integration

From **webshop checkouts** to **in-store transactions**, and **contact centre sales**, PropelPay is seamlessly integrated into your e-commerce strategy, providing your customers with a smooth payment experience.

This isn't just adding a feature; it's transforming your sales process into a powerful driver for growth.

Merchant Benefits



Boost sales effortlessly

Watch your revenue soar as PropelPay helps increase conversion rates and order values across your digital platforms.



Fast decisions, faster growth

PropelPay delivers financing decisions in minutes – not days – helping customers make purchases quickly and allowing you to capture sales opportunities faster.



Digital-first

For the online journey, PropelPay offers a 100% digital process that eliminates paperwork and hassle - from customer application to decision, subject to status and eligibility. In-store and contact centre experiences may vary based on your chosen setup.

For merchants, that means:

- ✔ Increased sales revenues
- ✔ Larger basket sizes
- ✔ Enhanced order values
- ✔ Lower cart abandonment
- ✔ Higher conversion rates
- ✔ Uplifted profit margins
- ✔ Returning business customers
- ✔ Repeat equipment purchases

Customer Benefits



Hassle-free, fast access to the finance they need to make essential purchases.



Unlocking cash flow with the flexibility to spread payments, simplifying budgeting decisions and improving purchasing power.



Providing a secure, automated platform that ensures a smooth and secure transaction every time.

Ready to ride the PropelPay wave of business growth?

PropelPay isn't just creating ripples - it's generating an ocean of opportunity in tech sales in the UK.

To discover more and book a demo, visit [PropelPay.co.uk](https://propelpay.co.uk) today!

Contact our experts today at **02039090222** or email contact@propelpay.co.uk

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