

Point-of-sale Digital Finance

About PropelPay

PropelPay is a cutting-edge embedded finance solution designed to revolutionise the B2B e-commerce checkout process in store, online and contact centres. With a simple integration, PropelPay simplifies B2B finance processes, helping you enhance customer satisfaction and drive business growth.

Why Choose PropelPay?

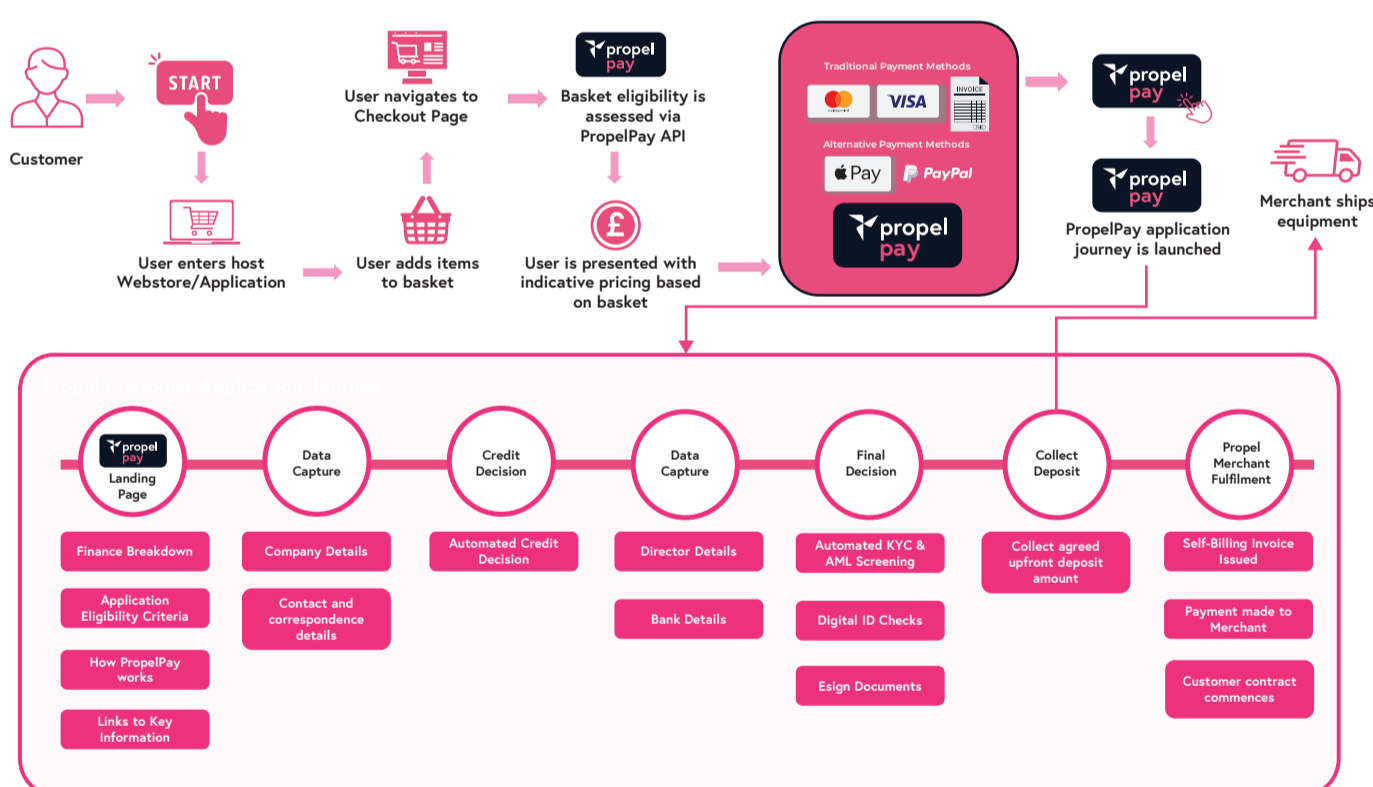
- ✦ **Seamless Integration:** Straightforward Integration – PropelPay can be embedded into your B2B e-commerce platform with just three key API endpoints: eligibility, confirmation, and shipping. If webhooks are not used, an additional status endpoint may be required.
- ✦ **Comprehensive Support:** Full Postman documentation, including credentials and working examples, is provided for seamless implementation.
- ✦ **Secure and Reliable:** PropelPay includes advanced security measures like biometric ID verification and automated compliance (KYC, AML) to meet regulatory standards.
- ✦ **Enhanced Customer Experience:** PropelPay's streamlined, fully digital checkout process ensures a smooth transaction and improves satisfaction.
- ✦ **Real-Time Updates:** Stay informed with webhook notifications providing instant updates on application statuses.
- ✦ **Increased Revenue Potential:** By offering finance options at checkout, PropelPay helps increase basket sizes and reduces cart abandonment rates.

Key Technical Features

- ✦ **Streamlined Integration:** A lightweight API structure designed for quick deployment with minimal data input.
- ✦ **Postman Documentation:** Explore fields, responses, and use cases across 30+ programming languages with pre-built collections including PHP, Java, Go, C#, NodeJS.
- ✦ **Real-Time Updates:** Webhook notifications provide instant application status updates.
- ✦ **Custom Widgets:** Embed dynamic pricing widgets into your checkout process for added customer transparency.
- ✦ **Automated Customer Verification:** Built-in KYC and AML processes ensure secure and compliant

How PropelPay works

- Customer visits host checkout page.
- Host checks basket/product eligibility.
- Host provides additional customer data, if needed.
- A token is generated for the Propel Pay window/iframe.
- The customer interacts with Propel Pay directly.
- Upon success, the customer redirected to the Host success page.
- Host confirms application and provides shipping details.
- Host can manage orders and updates via API endpoints.



Integration Steps

- Scoping Session** – We provide API and integration documentation, test API keys and access to Propel Test API.
- Configure Eligibility API Endpoint** – Determine if the mix of basket items is eligible for asset finance.
- Embed pricing widgets** – These are displayed in the checkout screens to provide indicative pricing and information regarding Propel and the financial product.
- Configure host application to launch the Propel Pay Journey.** Once the journey has launched, all of the data capture and credit checks, document signing is handled by Propel.
- Configure webhooks endpoint to receive status updates from Propel.**
- Configure Confirmation Endpoint to Proceed with Application** – to ensure host wishes Propel to proceed with the application.
- Configure equipment shipping endpoint** – Determining when to start the finance agreement.
- Configure cancellation and refund endpoints.**
- Configure host application success page** – Once the PropelPay application is successful, we will return the customer to the host application.

Next Steps (Subject to contractual terms):

- ✦ **Review Documentation:** Access PropelPay's comprehensive Postman collection and integration guides.
- ✦ **Schedule a Technical Call:** Discuss implementation details with PropelPay's dedicated support team.
- ✦ **Launch with Support:** Benefit from 90 days of hands-on-post implementation assistance.

For technical queries or implementation support, contact our experts today on **0203 9090 222** or email **contact@propelpay.co.uk**

Disclaimer

This factsheet and any associated materials, is provided by Propel for the purposes of considering a potential business relationship. It should only be relied on and used for that purpose, and should not be shared nor distributed externally (e.g. to your own customers nor suppliers). It is intended to provide you with general information and a general understanding of asset finance and Propel's business, and not to provide specialist legal, finance or tax advice. Nothing should be relied on as a promise or representation as to past or future performance. It does not form the basis of any contract, nor does it act as any form of commitment to proceed with any negotiations or any transaction. You should carry out your own investigation and make your own enquiries before making a decision on entering into any relationship with Propel.

Propel acts as a lender for business customers only. Finance is subject to status. Terms and Conditions Apply. The Propel Finance Group includes Propel Finance Plc and Propel Finance No. 1 Limited; and are authorised and regulated by the Financial Conduct Authority. Registered offices are at Unit 5, Langstone Business Village, Langstone Park, Newport, NP18 2LH.